

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Crossroads Media/ POL**  
**66 Canal Center Plaza Suite 500**  
**Alexandria, VA 22314**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>713361 /              |  | <u>Alt Order #</u><br>06314056                         |
| <u>Product</u><br><b>CROSSROADS GPS</b>             |  |  |
| <u>Contract Dates</u><br><b>09/14/12 - 09/23/12</b> |  | <u>Estimate #</u><br><b>984</b>                        |
| <u>Advertiser</u><br><b>Crossroads GPS</b>          |  | <u>Original Date / Revision</u><br>09/13/12 / 09/13/12 |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br><b>KUSA</b>                       | <u>Account Executive</u><br>Mary Tricoli | <u>Sales Office</u><br>Telerep Philadel                |
| <u>Special Handling</u>                             |  |  |
| <u>Demographic</u><br>Adults 35+                    |  |  |
| <u>IDB#</u>   | <u>Advertiser Code</u><br>12             | <u>Product Code</u><br>11                              |
| <u>Agency Ref</u>                                   |  | <u>Advertiser Ref</u>                                  |

| *Line | Ch    | Start Date        | End Date        | Description       | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|-------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1   | KUSA  | 09/14/12          | 09/21/12        | The Doctors       | 1-2p           |      | :30    |                   |             |               | NM   | 2     | \$1,000.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12          | 09/16/12        | ----F--           |                |      |        | 1                 | \$500.00    | 0.00          |      |       |            |
|       | Week: | 09/17/12          | 09/23/12        | ----F--           |                |      |        | 1                 | \$500.00    | 0.00          |      |       |            |
| N 2   | KUSA  | 09/14/12          | 09/14/12        | Late News M-F     | 10-1035p       |      | :30    |                   |             |               | NM   | 1     | \$4,200.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12          | 09/16/12        | ----F--           |                |      |        | 1                 | \$4,200.00  | 0.00          |      |       |            |
| N 3   | KUSA  | 09/14/12          | 09/21/12        | Today Show III    | 11a-12p        |      | :30    |                   |             |               | NM   | 2     | \$1,200.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12          | 09/16/12        | ----F--           |                |      |        | 1                 | \$600.00    | 0.00          |      |       |            |
|       | Week: | 09/17/12          | 09/23/12        | ----F--           |                |      |        | 1                 | \$600.00    | 0.00          |      |       |            |
| N 4   | KUSA  | 09/14/12          | 09/21/12        | Extra             | 1230p-1p       |      | :30    |                   |             |               | NM   | 2     | \$1,000.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12          | 09/16/12        | ----F--           |                |      |        | 1                 | \$500.00    | 0.00          |      |       |            |
|       | Week: | 09/17/12          | 09/23/12        | ----F--           |                |      |        | 1                 | \$500.00    | 0.00          |      |       |            |
| N 5   | KUSA  | 09/14/12          | 09/21/12        | 9News at Noon     | 12p-1230p      |      | :30    |                   |             |               | NM   | 2     | \$1,200.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12          | 09/16/12        | ----F--           |                |      |        | 1                 | \$600.00    | 0.00          |      |       |            |
|       | Week: | 09/17/12          | 09/23/12        | ----F--           |                |      |        | 1                 | \$600.00    | 0.00          |      |       |            |
| N 6   | KUSA  | 09/14/12          | 09/21/12        | Days of Our Lives | M-F 2-3p       |      | :30    |                   |             |               | NM   | 2     | \$1,500.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12          | 09/16/12        | ----F--           |                |      |        | 1                 | \$750.00    | 0.00          |      |       |            |
|       | Week: | 09/17/12          | 09/23/12        | ----F--           |                |      |        | 1                 | \$750.00    | 0.00          |      |       |            |
| N 7   | KUSA  | 09/14/12          | 09/21/12        | Ellen             | 3-4p           |      | :30    |                   |             |               | NM   | 2     | \$1,900.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12          | 09/16/12        | ----F--           |                |      |        | 1                 | \$950.00    | 0.00          |      |       |            |
|       | Week: | 09/17/12          | 09/23/12        | ----F--           |                |      |        | 1                 | \$950.00    | 0.00          |      |       |            |
| N 8   | KUSA  | 09/14/12          | 09/21/12        | 9News 4pm         | 4p-5p          |      | :30    |                   |             |               | NM   | 2     | \$3,200.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12          | 09/16/12        | ----F--           |                |      |        | 1                 | \$1,600.00  | 0.00          |      |       |            |
|       | Week: | 09/17/12          | 09/23/12        | ----F--           |                |      |        | 1                 | \$1,600.00  | 0.00          |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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| <u>Contract / Revision</u><br>713361 /              |                                  | <u>Alt Order #</u><br>06314056                         |
| <u>Contract Dates</u><br><b>09/14/12 - 09/23/12</b> | <u>Product</u><br>CROSSROADS GPS | <u>Estimate #</u><br><b>984</b>                        |
| <u>Advertiser</u><br><b>Crossroads GPS</b>          |                                  | <u>Original Date / Revision</u><br>09/13/12 / 09/13/12 |

| *Line | Ch   | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| N 9   | KUSA | 09/14/12          | 09/21/12        | 9News Daybreak 5a     | 5-530am        |      | :30    |                   |             |               | NM   | 2     | \$1,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | ----F--               |                |      |        | 1                 | \$900.00    | 0.00          |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ----F--               |                |      |        | 1                 | \$900.00    | 0.00          |      |       |            |
| N 10  | KUSA | 09/14/12          | 09/21/12        | 9News 5pm             | 5p-530p        |      | :30    |                   |             |               | NM   | 2     | \$5,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | ----F--               |                |      |        | 1                 | \$2,800.00  | 0.00          |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ----F--               |                |      |        | 1                 | \$2,800.00  | 0.00          |      |       |            |
| N 11  | KUSA | 09/14/12          | 09/21/12        | NBC Nightly News      | 530p-6p        |      | :30    |                   |             |               | NM   | 2     | \$9,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | ----F--               |                |      |        | 1                 | \$4,500.00  | 0.00          |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ----F--               |                |      |        | 1                 | \$4,500.00  | 0.00          |      |       |            |
| N 12  | KUSA | 09/14/12          | 09/21/12        | 9News Daybreak 5:30a  | 530-6am        |      | :30    |                   |             |               | NM   | 2     | \$2,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | ----F--               |                |      |        | 1                 | \$1,300.00  | 0.00          |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ----F--               |                |      |        | 1                 | \$1,300.00  | 0.00          |      |       |            |
| N 13  | KUSA | 09/14/12          | 09/21/12        | 9News 6pm             | 6p-630p        |      | :30    |                   |             |               | NM   | 2     | \$5,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | ----F--               |                |      |        | 1                 | \$2,800.00  | 0.00          |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ----F--               |                |      |        | 1                 | \$2,800.00  | 0.00          |      |       |            |
| N 14  | KUSA | 09/14/12          | 09/21/12        | 9News 6am             | 6-7am          |      | :30    |                   |             |               | NM   | 2     | \$4,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | ----F--               |                |      |        | 1                 | \$2,000.00  | 0.00          |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ----F--               |                |      |        | 1                 | \$2,000.00  | 0.00          |      |       |            |
| N 15  | KUSA | 09/14/12          | 09/21/12        | Entertainment Tonight | 630-7p         |      | :30    |                   |             |               | NM   | 2     | \$5,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | ----F--               |                |      |        | 1                 | \$2,500.00  | 0.00          |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ----F--               |                |      |        | 1                 | \$2,500.00  | 0.00          |      |       |            |
| N 16  | KUSA | 09/14/12          | 09/21/12        | Today Show            | 7-9am          |      | :30    |                   |             |               | NM   | 4     | \$8,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | ----F--               |                |      |        | 2                 | \$2,000.00  | 0.00          |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ----F--               |                |      |        | 2                 | \$2,000.00  | 0.00          |      |       |            |
| N 17  | KUSA | 09/14/12          | 09/21/12        | Today Show II         | 9-10am         |      | :30    |                   |             |               | NM   | 2     | \$1,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | ----F--               |                |      |        | 1                 | \$900.00    | 0.00          |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ----F--               |                |      |        | 1                 | \$900.00    | 0.00          |      |       |            |
| N 18  | KUSA | 09/21/12          | 09/21/12        | Dateline              | 9-10p          |      | :30    |                   |             |               | NM   | 1     | \$4,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ----F--               |                |      |        | 1                 | \$4,500.00  | 0.00          |      |       |            |
| N 19  | KUSA | 09/17/12          | 09/17/12        | The Doctors           | 1-2p           |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$500.00    | 0.00          |      |       |            |
| N 20  | KUSA | 09/17/12          | 09/17/12        | Late News M-F         | 10-1035p       |      | :30    |                   |             |               | NM   | 1     | \$4,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$4,200.00  | 0.00          |      |       |            |
| N 21  | KUSA | 09/17/12          | 09/17/12        | Today Show III        | 11a-12p        |      | :30    |                   |             |               | NM   | 1     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$600.00    | 0.00          |      |       |            |

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TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

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|   |                                  |  |
|---|----------------------------------|--|
| <u>Contract / Revision</u><br>713361 /              |                                  | <u>Alt Order #</u><br>06314056                         |
| <u>Contract Dates</u><br><b>09/14/12 - 09/23/12</b> | <u>Product</u><br>CROSSROADS GPS | <u>Estimate #</u><br><b>984</b>                        |
| <u>Advertiser</u><br><b>Crossroads GPS</b>          |                                  | <u>Original Date / Revision</u><br>09/13/12 / 09/13/12 |

| *Line | Ch   | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| N 22  | KUSA | 09/17/12          | 09/17/12        | Extra                 | 1230p-1p       |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$500.00    | 0.00          |      |       |            |
| N 23  | KUSA | 09/17/12          | 09/17/12        | 9News at Noon         | 12p-1230p      |      | :30    |                   |             |               | NM   | 1     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$600.00    | 0.00          |      |       |            |
| N 24  | KUSA | 09/17/12          | 09/17/12        | Days of Our Lives     | M-F 2-3p       |      | :30    |                   |             |               | NM   | 1     | \$750.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$750.00    | 0.00          |      |       |            |
| N 25  | KUSA | 09/17/12          | 09/17/12        | Ellen                 | 3-4p           |      | :30    |                   |             |               | NM   | 1     | \$950.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$950.00    | 0.00          |      |       |            |
| N 26  | KUSA | 09/17/12          | 09/17/12        | 9News 4pm             | 4p-5p          |      | :30    |                   |             |               | NM   | 1     | \$1,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$1,600.00  | 0.00          |      |       |            |
| N 27  | KUSA | 09/17/12          | 09/17/12        | M-F 430-5a News       | 430-5a         |      | :30    |                   |             |               | NM   | 1     | \$150.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$150.00    | 0.00          |      |       |            |
| N 28  | KUSA | 09/17/12          | 09/17/12        | 9News Daybreak 5a     | 5-530am        |      | :30    |                   |             |               | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$900.00    | 0.00          |      |       |            |
| N 29  | KUSA | 09/17/12          | 09/17/12        | 9News 5pm             | 5p-530p        |      | :30    |                   |             |               | NM   | 1     | \$2,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$2,800.00  | 0.00          |      |       |            |
| N 30  | KUSA | 09/17/12          | 09/17/12        | NBC Nightly News      | 530p-6p        |      | :30    |                   |             |               | NM   | 1     | \$4,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$4,500.00  | 0.00          |      |       |            |
| N 31  | KUSA | 09/17/12          | 09/17/12        | 9News Daybreak 5:30a  | 530-6am        |      | :30    |                   |             |               | NM   | 1     | \$1,300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$1,300.00  | 0.00          |      |       |            |
| N 32  | KUSA | 09/17/12          | 09/17/12        | 9News 6pm             | 6p-630p        |      | :30    |                   |             |               | NM   | 1     | \$2,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$2,800.00  | 0.00          |      |       |            |
| N 33  | KUSA | 09/17/12          | 09/17/12        | 9News 6am             | 6-7am          |      | :30    |                   |             |               | NM   | 1     | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$2,000.00  | 0.00          |      |       |            |
| N 34  | KUSA | 09/17/12          | 09/17/12        | Entertainment Tonight | 630-7p         |      | :30    |                   |             |               | NM   | 1     | \$2,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$2,500.00  | 0.00          |      |       |            |
| N 35  | KUSA | 09/17/12          | 09/17/12        | Today Show            | 7-9am          |      | :30    |                   |             |               | NM   | 2     | \$4,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 2                 | \$2,000.00  | 0.00          |      |       |            |
| N 36  | KUSA | 09/17/12          | 09/17/12        | Today Show II         | 9-10am         |      | :30    |                   |             |               | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                |                |      |        | 1                 | \$900.00    | 0.00          |      |       |            |
| N 37  | KUSA | 09/15/12          | 09/22/12        | 9News 10pm Sat        | Sat 10p-1037p  |      | :30    |                   |             |               | NM   | 2     | \$5,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | -----S-               |                |      |        | 1                 | \$2,800.00  | 0.00          |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

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|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>713361 /              |  | <u>Alt Order #</u><br>06314056                         |
| <u>Contract Dates</u><br><b>09/14/12 - 09/23/12</b> |  | <u>Product</u><br>CROSSROADS GPS                       |
| <u>Advertiser</u><br><b>Crossroads GPS</b>          |  | <u>Estimate #</u><br><b>984</b>                        |
|   |  | <u>Original Date / Revision</u><br>09/13/12 / 09/13/12 |

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount      |
|-------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | -----S-                  |                   |      |        | 1                 | \$2,800.00  | 0.00          |      |       |             |
| N 38  | KUSA | 09/15/12          | 09/22/12        | 9News 5p Sat             | 5-6p              |      | :30    |                   |             |               | NM   | 2     | \$3,200.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/10/12          | 09/16/12        | -----S-                  |                   |      |        | 1                 | \$1,600.00  | 0.00          |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | -----S-                  |                   |      |        | 1                 | \$1,600.00  | 0.00          |      |       |             |
| N 39  | KUSA | 09/22/12          | 09/22/12        | Notre Dame Football      | Notre Dame Footba |      | :30    |                   |             |               | NM   | 1     | \$4,100.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | -----S-                  |                   |      |        | 1                 | \$4,100.00  | 0.00          |      |       |             |
| N 40  | KUSA | 09/15/12          | 09/22/12        | 9News 7a Sat             | 7-9a              |      | :30    |                   |             |               | NM   | 2     | \$2,400.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/10/12          | 09/16/12        | -----S-                  |                   |      |        | 1                 | \$1,200.00  | 0.00          |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | -----S-                  |                   |      |        | 1                 | \$1,200.00  | 0.00          |      |       |             |
| N 41  | KUSA | 09/16/12          | 09/16/12        | Hispanic Today           | Sun 430-5a        |      | :30    |                   |             |               | NM   | 1     | \$150.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/10/12          | 09/16/12        | -----S                   |                   |      |        | 1                 | \$150.00    | 0.00          |      |       |             |
| N 42  | KUSA | 09/16/12          | 09/23/12        | 9News 7a Sun             | 7-9a              |      | :30    |                   |             |               | NM   | 2     | \$2,400.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/10/12          | 09/16/12        | -----S                   |                   |      |        | 1                 | \$1,200.00  | 0.00          |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | -----S                   |                   |      |        | 1                 | \$1,200.00  | 0.00          |      |       |             |
| N 43  | KUSA | 09/16/12          | 09/23/12        | NFL Special Edition News | 9-10p             |      | :30    |                   |             |               | NM   | 2     | \$11,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/10/12          | 09/16/12        | -----S                   |                   |      |        | 1                 | \$5,500.00  | 0.00          |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | -----S                   |                   |      |        | 1                 | \$5,500.00  | 0.00          |      |       |             |
| N 44  | KUSA | 09/20/12          | 09/20/12        | The Doctors              | 1-2p              |      | :30    |                   |             |               | NM   | 1     | \$500.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | ---T---                  |                   |      |        | 1                 | \$500.00    | 0.00          |      |       |             |
| N 45  | KUSA | 09/20/12          | 09/20/12        | Today Show III           | 11a-12p           |      | :30    |                   |             |               | NM   | 1     | \$600.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | ---T---                  |                   |      |        | 1                 | \$600.00    | 0.00          |      |       |             |
| N 46  | KUSA | 09/20/12          | 09/20/12        | Extra                    | 1230p-1p          |      | :30    |                   |             |               | NM   | 1     | \$500.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | ---T---                  |                   |      |        | 1                 | \$500.00    | 0.00          |      |       |             |
| N 47  | KUSA | 09/20/12          | 09/20/12        | 9News at Noon            | 12p-1230p         |      | :30    |                   |             |               | NM   | 1     | \$600.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | ---T---                  |                   |      |        | 1                 | \$600.00    | 0.00          |      |       |             |
| N 48  | KUSA | 09/20/12          | 09/20/12        | Days of Our Lives        | M-F 2-3p          |      | :30    |                   |             |               | NM   | 1     | \$750.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | ---T---                  |                   |      |        | 1                 | \$750.00    | 0.00          |      |       |             |
| N 49  | KUSA | 09/20/12          | 09/20/12        | Ellen                    | 3-4p              |      | :30    |                   |             |               | NM   | 1     | \$950.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | ---T---                  |                   |      |        | 1                 | \$950.00    | 0.00          |      |       |             |
| N 50  | KUSA | 09/20/12          | 09/20/12        | 9News 4pm                | 4p-5p             |      | :30    |                   |             |               | NM   | 1     | \$1,600.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | ---T---                  |                   |      |        | 1                 | \$1,600.00  | 0.00          |      |       |             |
| N 51  | KUSA | 09/20/12          | 09/20/12        | M-F 430-5a News          | 430-5a            |      | :30    |                   |             |               | NM   | 1     | \$150.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week: |      | 09/17/12          | 09/23/12        | ---T---                  |                   |      |        | 1                 | \$150.00    | 0.00          |      |       |             |
| N 52  | KUSA | 09/20/12          | 09/20/12        | 9News Daybreak 5a        | 5-530am           |      | :30    |                   |             |               | NM   | 1     | \$900.00    |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

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|   |                                  |  |
|---|----------------------------------|--|
| <u>Contract / Revision</u><br>713361 /              |                                  | <u>Alt Order #</u><br>06314056                         |
| <u>Contract Dates</u><br><b>09/14/12 - 09/23/12</b> | <u>Product</u><br>CROSSROADS GPS | <u>Estimate #</u><br><b>984</b>                        |
| <u>Advertiser</u><br><b>Crossroads GPS</b>          |                                  | <u>Original Date / Revision</u><br>09/13/12 / 09/13/12 |

| *Line | Ch   | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ---T---               |                |      |        | 1                 | \$900.00    | 0.00          |      |       |            |
| N 53  | KUSA | 09/20/12          | 09/20/12        | 9News 5pm             | 5p-530p        |      | :30    |                   |             |               | NM   | 1     | \$2,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ---T---               |                |      |        | 1                 | \$2,800.00  | 0.00          |      |       |            |
| N 54  | KUSA | 09/20/12          | 09/20/12        | 9News Daybreak 5:30a  | 530-6am        |      | :30    |                   |             |               | NM   | 1     | \$1,300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ---T---               |                |      |        | 1                 | \$1,300.00  | 0.00          |      |       |            |
| N 55  | KUSA | 09/20/12          | 09/20/12        | 9News 6pm             | 6p-630p        |      | :30    |                   |             |               | NM   | 1     | \$2,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ---T---               |                |      |        | 1                 | \$2,800.00  | 0.00          |      |       |            |
| N 56  | KUSA | 09/20/12          | 09/20/12        | 9News 6am             | 6-7am          |      | :30    |                   |             |               | NM   | 1     | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ---T---               |                |      |        | 1                 | \$2,000.00  | 0.00          |      |       |            |
| N 57  | KUSA | 09/20/12          | 09/20/12        | Entertainment Tonight | 630-7p         |      | :30    |                   |             |               | NM   | 1     | \$2,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ---T---               |                |      |        | 1                 | \$2,500.00  | 0.00          |      |       |            |
| N 58  | KUSA | 09/20/12          | 09/20/12        | Today Show            | 7-9am          |      | :30    |                   |             |               | NM   | 2     | \$4,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ---T---               |                |      |        | 2                 | \$2,000.00  | 0.00          |      |       |            |
| N 59  | KUSA | 09/20/12          | 09/20/12        | Today Show II         | 9-10am         |      | :30    |                   |             |               | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ---T---               |                |      |        | 1                 | \$900.00    | 0.00          |      |       |            |
| N 60  | KUSA | 09/20/12          | 09/20/12        | Rock Center with BW   | 9-10p          |      | :30    |                   |             |               | NM   | 1     | \$4,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | ---T---               |                |      |        | 1                 | \$4,000.00  | 0.00          |      |       |            |
| N 61  | KUSA | 09/18/12          | 09/18/12        | The Doctors           | 1-2p           |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$500.00    | 0.00          |      |       |            |
| N 62  | KUSA | 09/18/12          | 09/18/12        | Today Show III        | 11a-12p        |      | :30    |                   |             |               | NM   | 1     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$600.00    | 0.00          |      |       |            |
| N 63  | KUSA | 09/18/12          | 09/18/12        | Extra                 | 1230p-1p       |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$500.00    | 0.00          |      |       |            |
| N 64  | KUSA | 09/18/12          | 09/18/12        | 9News at Noon         | 12p-1230p      |      | :30    |                   |             |               | NM   | 1     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$600.00    | 0.00          |      |       |            |
| N 65  | KUSA | 09/18/12          | 09/18/12        | Days of Our Lives     | M-F 2-3p       |      | :30    |                   |             |               | NM   | 1     | \$750.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$750.00    | 0.00          |      |       |            |
| N 66  | KUSA | 09/18/12          | 09/18/12        | Ellen                 | 3-4p           |      | :30    |                   |             |               | NM   | 1     | \$950.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$950.00    | 0.00          |      |       |            |
| N 67  | KUSA | 09/18/12          | 09/18/12        | 9News 4pm             | 4p-5p          |      | :30    |                   |             |               | NM   | 1     | \$1,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$1,600.00  | 0.00          |      |       |            |
| N 68  | KUSA | 09/18/12          | 09/18/12        | M-F 430-5a News       | 430-5a         |      | :30    |                   |             |               | NM   | 1     | \$150.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

|   |                                  |  |
|---|----------------------------------|--|
| <u>Contract / Revision</u><br>713361 /              |                                  | <u>Alt Order #</u><br>06314056                         |
| <u>Contract Dates</u><br><b>09/14/12 - 09/23/12</b> | <u>Product</u><br>CROSSROADS GPS | <u>Estimate #</u><br><b>984</b>                        |
| <u>Advertiser</u><br><b>Crossroads GPS</b>          |                                  | <u>Original Date / Revision</u><br>09/13/12 / 09/13/12 |

| *Line | Ch   | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$150.00    | 0.00          |      |       |            |
| N 69  | KUSA | 09/18/12          | 09/18/12        | 9News Daybreak 5a     | 5-530am        |      | :30    |                   |             |               | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$900.00    | 0.00          |      |       |            |
| N 70  | KUSA | 09/18/12          | 09/18/12        | 9News 5pm             | 5p-530p        |      | :30    |                   |             |               | NM   | 1     | \$2,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$2,800.00  | 0.00          |      |       |            |
| N 71  | KUSA | 09/18/12          | 09/18/12        | 9News Daybreak 5:30a  | 530-6am        |      | :30    |                   |             |               | NM   | 1     | \$1,300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$1,300.00  | 0.00          |      |       |            |
| N 72  | KUSA | 09/18/12          | 09/18/12        | 9News 6pm             | 6p-630p        |      | :30    |                   |             |               | NM   | 1     | \$2,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$2,800.00  | 0.00          |      |       |            |
| N 73  | KUSA | 09/18/12          | 09/18/12        | 9News 6am             | 6-7am          |      | :30    |                   |             |               | NM   | 1     | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$2,000.00  | 0.00          |      |       |            |
| N 74  | KUSA | 09/18/12          | 09/18/12        | Entertainment Tonight | 630-7p         |      | :30    |                   |             |               | NM   | 1     | \$2,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$2,500.00  | 0.00          |      |       |            |
| N 75  | KUSA | 09/18/12          | 09/18/12        | Today Show            | 7-9am          |      | :30    |                   |             |               | NM   | 2     | \$4,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 2                 | \$2,000.00  | 0.00          |      |       |            |
| N 76  | KUSA | 09/18/12          | 09/18/12        | Today Show II         | 9-10am         |      | :30    |                   |             |               | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -T-----               |                |      |        | 1                 | \$900.00    | 0.00          |      |       |            |
| N 77  | KUSA | 09/19/12          | 09/19/12        | The Doctors           | 1-2p           |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$500.00    | 0.00          |      |       |            |
| N 78  | KUSA | 09/19/12          | 09/19/12        | Late News M-F         | 10-1035p       |      | :30    |                   |             |               | NM   | 1     | \$4,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$4,200.00  | 0.00          |      |       |            |
| N 79  | KUSA | 09/19/12          | 09/19/12        | Today Show III        | 11a-12p        |      | :30    |                   |             |               | NM   | 1     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$600.00    | 0.00          |      |       |            |
| N 80  | KUSA | 09/19/12          | 09/19/12        | Extra                 | 1230p-1p       |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$500.00    | 0.00          |      |       |            |
| N 81  | KUSA | 09/19/12          | 09/19/12        | 9News at Noon         | 12p-1230p      |      | :30    |                   |             |               | NM   | 1     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$600.00    | 0.00          |      |       |            |
| N 82  | KUSA | 09/19/12          | 09/19/12        | Days of Our Lives     | M-F 2-3p       |      | :30    |                   |             |               | NM   | 1     | \$750.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$750.00    | 0.00          |      |       |            |
| N 83  | KUSA | 09/19/12          | 09/19/12        | Ellen                 | 3-4p           |      | :30    |                   |             |               | NM   | 1     | \$950.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$950.00    | 0.00          |      |       |            |
| N 84  | KUSA | 09/19/12          | 09/19/12        | 9News 4pm             | 4p-5p          |      | :30    |                   |             |               | NM   | 1     | \$1,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |

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TERMS: Due 15th day of the Month following Broadcast.





**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

|   |                                  |  |
|---|----------------------------------|--|
| <u>Contract / Revision</u><br>713361 /              |                                  | <u>Alt Order #</u><br>06314056                         |
| <u>Contract Dates</u><br><b>09/14/12 - 09/23/12</b> | <u>Product</u><br>CROSSROADS GPS | <u>Estimate #</u><br><b>984</b>                        |
| <u>Advertiser</u><br><b>Crossroads GPS</b>          |                                  | <u>Original Date / Revision</u><br>09/13/12 / 09/13/12 |

| *Line         | Ch   | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots      | Amount              |
|---------------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|---------------|------|------------|---------------------|
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |            |                     |
| Week:         |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$1,600.00  | 0.00          |      |            |                     |
| N 85          | KUSA | 09/19/12          | 09/19/12        | M-F 430-5a News       | 430-5a         |      | :30    |                   |             |               | NM   | 1          | \$150.00            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |            |                     |
| Week:         |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$150.00    | 0.00          |      |            |                     |
| N 86          | KUSA | 09/19/12          | 09/19/12        | 9News Daybreak 5a     | 5-530am        |      | :30    |                   |             |               | NM   | 1          | \$900.00            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |            |                     |
| Week:         |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$900.00    | 0.00          |      |            |                     |
| N 87          | KUSA | 09/19/12          | 09/19/12        | 9News 5pm             | 5p-530p        |      | :30    |                   |             |               | NM   | 1          | \$2,800.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |            |                     |
| Week:         |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$2,800.00  | 0.00          |      |            |                     |
| N 88          | KUSA | 09/19/12          | 09/19/12        | NBC Nightly News      | 530p-6p        |      | :30    |                   |             |               | NM   | 1          | \$4,500.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |            |                     |
| Week:         |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$4,500.00  | 0.00          |      |            |                     |
| N 89          | KUSA | 09/19/12          | 09/19/12        | 9News Daybreak 5:30a  | 530-6am        |      | :30    |                   |             |               | NM   | 1          | \$1,300.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |            |                     |
| Week:         |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$1,300.00  | 0.00          |      |            |                     |
| N 90          | KUSA | 09/19/12          | 09/19/12        | 9News 6pm             | 6p-630p        |      | :30    |                   |             |               | NM   | 1          | \$2,800.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |            |                     |
| Week:         |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$2,800.00  | 0.00          |      |            |                     |
| N 91          | KUSA | 09/19/12          | 09/19/12        | 9News 6am             | 6-7am          |      | :30    |                   |             |               | NM   | 1          | \$2,000.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |            |                     |
| Week:         |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$2,000.00  | 0.00          |      |            |                     |
| N 92          | KUSA | 09/19/12          | 09/19/12        | Entertainment Tonight | 630-7p         |      | :30    |                   |             |               | NM   | 1          | \$2,500.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |            |                     |
| Week:         |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$2,500.00  | 0.00          |      |            |                     |
| N 93          | KUSA | 09/19/12          | 09/19/12        | Today Show            | 7-9am          |      | :30    |                   |             |               | NM   | 2          | \$4,000.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |            |                     |
| Week:         |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 2                 | \$2,000.00  | 0.00          |      |            |                     |
| N 94          | KUSA | 09/19/12          | 09/19/12        | Today Show II         | 9-10am         |      | :30    |                   |             |               | NM   | 1          | \$900.00            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |            |                     |
| Week:         |      | 09/17/12          | 09/23/12        | --W----               |                |      |        | 1                 | \$900.00    | 0.00          |      |            |                     |
| <b>Totals</b> |      |                   |                 |                       |                |      |        |                   |             | <b>0.00</b>   |      | <b>121</b> | <b>\$204,750.00</b> |

| Time Period         | # of Spots | Gross Amount        | Net Amount          |
|---------------------|------------|---------------------|---------------------|
| 08/27/12 - 09/23/12 | 121        | \$204,750.00        | \$174,037.50        |
| <b>Totals</b>       | <b>121</b> | <b>\$204,750.00</b> | <b>\$174,037.50</b> |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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TERMS: Due 15th day of the Month following Broadcast.